

CELEBRATING INDIA'S  
75<sup>th</sup> REPUBLIC DAY



THE OLDEST DANCE COMPETITION

FEBRUARY  
**10** 2024  
4 PM ONWARDS

**SPONSORSHIP PRESENTATION**

# A GLIMPSE OF DANCE PE CHANCE



Raffles



Popular Votes prizes



State of the Art auditorium



Free parking



# FIA CELEBRATES INDIA'S REPUBLIC DAY WITH ITS ANNUAL 'DANCE PE CHANCE' COMPETITION



Over 20,000+ participants  
in 39 years



Indian Diaspora's Oldest  
Cultural Competition



Bollywood  
Choreographer Judges



6 TV Channels, 107,000  
Viewers tuned into  
two-hour Broadcast



Over 9,000 Votes Received  
on FIA Dance Pe Chance  
Voting App



DPC 2021 became the  
biggest online reality show  
in America in Covid times



Cash prizes are awarded  
with over \$20,000 in total  
cash prize giveaways



Public voting prizes include  
ipads, google home,  
tablets etc



Complimentary meals,  
trophies to all participants



Certificate of participation  
to each participant from the  
Consul General of India NY

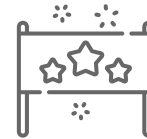
# SPONSORSHIP OFFERING



Booth



Pre-Event Press Release  
acknowledgment  
as sponsor



Prominent Branding  
on Banners



TV Advertisement



Branding on 8 FIA  
Newsletters  
(Over 60K Email database)



Social Media Multiple  
share & Mentioned,  
Tag on all Post



Branding on  
FIA website



Mobile Application  
Branding  
(10K+ Downloads)



Print Advertisement



EMCEE  
Announcements  
of Your Brand



Your merchandise  
at DPC Venue

# DANCE PE CHANCE SPONSORSHIP



## TITLE SPONSOR

Pre-event **Press Release** acknowledgment as **Title Sponsor**

Premium Branding on all **Web & Printed Banners**

Premium Branding for **60 days on FIA website**

Premium Branding on **8 FIA newsletters**  
(cover 60k email database)

Premium Branding on all **Social Media Platforms of FIA**

Name on the **Invitation**

## \$10,000

## GRAND SPONSOR

Branding on all **Web & Printed Banners**

Branding for **60 days on FIA website**

Branding on **8 FIA newsletters**  
(cover 60k email database)

Branding on all **Social Media Platforms of FIA**

## \$5,000

## SPONSOR

Branding on all **Web & Printed Banners**

Branding for **60 days on FIA website**

Branding on **8 FIA newsletters**  
(cover 60k email database)

Branding on all **Social Media Platforms of FIA**

## \$2,500



Your support helps us serve the community  
to improve our community and our society.

**God bless America Jai Hind!**

For more Information  
[www.dancepechance.org](http://www.dancepechance.org)  
[info@fianynjct.org](mailto:info@fianynjct.org) | [www.fianynjct.org](http://www.fianynjct.org)

